

LATINO CIVIC ALLIANCE INVITES YOU TO A BUSINESS WORKSHOP SERIES

January 15, 2025 **Marketing Basics:**

Learn the fundamentals of marketing, including how to identify your target audience, create effective messages, and use the 4 Ps—Product, Price, Place, and Promotion. This session will help you build brand awareness and attract customers.

March 19, 2025 **Budgets and Financial Reports:**

Learn how to create budgets, read financial reports, and track your progress. This session will give you the tools to make smart financial decisions and keep your business on track.

February 12, 2025 **Basic Accounting:**

Get a clear understanding of accounting basics, such as bookkeeping, financial statements, and tracking income and expenses. Perfect for beginners who want to manage their finances confidently.

April 16, 2025 **Effective Tools and Resources for Small Business Workshop**

This workshop provides participants with practical tools and resources to help them successfully start, manage, and grow their small businesses.



**Address : 445 SW 152nd Street,
Burien, WA 98166**

Time : 6 P.M - 8 P.M

January 15, 2025

February 12, 2025

March 19, 2025

April 16, 2025


After finishing the above series (must attend all series), you will receive an Entrepreneurship Certificate. Refreshments will be provided during training.



Presented in Spanish

FOR MORE INFORMATION:

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